



Madison's Central Business Improvement District (BID)

January 14, 2010

RE: Madison Winter Festival, February 19-21, 2010

Dear Capitol Square Area BID Business and Property Owners,

The Madison Winter Festival event will take place in the Capitol Square area Friday, February 19 through Sunday, February 21.

The BID and the Greater State Street Business Association (GSSBA) are pleased to partner with Madison Winter Festival to co-sponsor an ice sculpting exhibition (a favorite for kids and families) from noon to 4pm on Saturday, February 20, on "30 on the Square" (near the Wisconsin Veterans Museum).

In addition, a Downtown Madison Ambassador Information table at the Wisconsin Historical Museum will run Sat.-Sun. February 20-21 from 11:00am-4:00pm in the lobby.

Street Closures and Parking:

Note: the following information reflects last year's arrangements. Updates will be posted to www.winter-fest.com, "Spectator Information" link, as they come.

Per Madison Winter Festival organizers, the Capitol Square, 100 block of West Washington and Wisconsin Avenue will be closed from 6 pm on Friday 2/19 through 1 am on Monday, 2/22 and 100 block of Martin Luther King Boulevard will be closed from 12 pm on Friday 2/19 through 1 am on Monday, 2/22. Madison Winter Festival organizers have provided the attached map.

Please Note: During this time, those driving to the Capitol Square area are advised to use the parking ramps around the Square. For locations of city parking ramps, please see the BID Downtown Map & Guide or the parking page on the BID website: <http://www.visitdowntownmadison.com/parking/index.php>.

If you do not have a BID Downtown Map & Guide, you can contact Mitch Freund, BID Programming Coordinator at 443-1976 or mfreund@downtownmadison.org.

For Madison Winter Festival updates, see www.winter-fest.com.

Sincerely,

A handwritten signature in cursive script that reads "Mary Carbine".

Mary Carbine
Executive Director
Madison's Central Business Improvement District (BID)
(608) 443-1973
mcarbine@downtownmadison.org

Map provided by Madison Winter Festival

