



Madison's Central Business Improvement District (BID)

Downtown Madison "Get-Around Guide" Spring-Summer 2009

How to Get Around and Park Downtown during Construction on University Ave., Gorham St., Broom St., Gilman St.

There will be several City of Madison road construction projects to upgrade downtown infrastructure in the University Avenue Corridor from mid-March to September 2009.

Access to all businesses as well as City of Madison Parking ramps and lots will be maintained at all times during the projects.

Delays are expected during peak commuting times on both the Gorham-University Ave. Corridor and the Broom St. Corridor for the duration of this project. Motorists are encouraged to find alternate routes during the construction projects.

During these improvements, the Business Improvement District (BID) is happy to help you get around and find parking and alternate routes to downtown Madison businesses and visitor destinations.

- See below for **Traffic Impacts, Street Closures, and Alternate Routes**
- Download a **MAP** showing **Alternate Routes and Parking** at:
http://www.visitdowntownmadison.com/uploads/media/Construction_Map_FINAL.pdf
- Gorham St. and University Ave. will be open to traffic during construction. Park St. and the Park St./University Ave. intersection will not be under construction.
- Bicycle route detours will be posted along these routes.
- Some Metro bus routes will detour from Gorham St. and University Ave. to State St. See: <http://www.cityofmadison.com/metro/Detours/GorhamUniv/GorhamUniv.html>
- For more information on parking downtown, see the Business Improvement District website: <http://www.visitdowntownmadison.com/parking/index.php>
- Information and updates are on the University Avenue Construction Project Website: www.cityofmadison.com/engineering/universityavenue. The traveling public can sign up to receive email updates as well as find information on parking.

Street Closures/Traffic Impacts

Mid-March to Mid-May 2009:

- Gorham St. from State St. to Bassett St.:
Traffic will be reduced to one lane of traffic at State St. at all times of the day.
- University Ave. - from Bassett St. to Park St.:
Traffic will be reduced to two lanes at all times and to one lane during some non-peak hours.
- Broom St. - from Johnson St. to Gorham St.:
Traffic will be reduced to one lane of traffic at Johnson St. at all times of the day.
- Broom St. - from State St. to Gorham St.:
Will be one-way outbound FROM State St. TO Gorham St.; one lane, local traffic only.

Mid-May to September 2009:

- Gorham St. from State St. to Bassett St.:
Traffic will be reduced to one lane of traffic at State St. at all times of the day.
- University Ave. - from Bassett St. to Park St.:
Traffic will be reduced to two lanes at all times and to one lane during some non-peak hours.
- Broom St. - from Johnson St. to Gorham St.:
Traffic will be reduced to one lane of traffic at Johnson St. at all times of the day.
- Broom St. - from State St. to Gorham St.:
Will be one-way outbound FROM State St. TO Gorham St.; one lane, local traffic only.
- Gilman St. between University Ave. and State St.
Closed for construction, local traffic only.

Mid-June to September:

- Lake St. between University Ave. and Johnson St.
Will operate as one-way southbound (FROM University Ave. TOWARDS Johnson St.).
- Frances St. between University Ave. and Johnson St.
Will operate as one-way northbound (FROM Johnson St. TOWARDS University Ave.)
- Lake and Frances Sts. north of University and south of Johnson will continue to operate as two-way streets. Only the blocks specified above will be one-way.

Alternate Routes from east to west through downtown include East Washington Ave. to the "Capitol Outer Loop" (Webster to W. Dayton to Fairchild) to West Washington Ave., and West Dayton St. from Henry St. to Park St.

During Gilman St. construction, the State St. area can be accessed from Lake St., from Gorham St., from Johnson via N. Henry St. to Gorham St., or by taking W. Dayton to the Overture Center parking ramp (enter off of Dayton or Mifflin Sts. between Broom and Henry).

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