



Madison's Central Business Improvement District (BID)

Update, August 6

Today's Topics:

Central Library Renovation Options Meeting & Tour -TONIGHT
Ride the Drive August 30 – Will your Business be Open? – SIGN UP BY FRIDAY
BID 2009 Cooperative Advertising Opportunities – Upcoming deadlines
UW Madison Homecoming - Business Participation
GSSBA Board Meeting, Wed. Aug. 12
Peace Park Design Plans, upcoming meetings
Nick's Restaurant celebrates 50 years!
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Events & Dates

Last minute info - Central Library Renovation Options Meeting & Tour -TONIGHT

Common Council Discussion, Presentation on Central Library Renovation Options - Thursday, August 6

Central Library Tour begins at 6:00 p.m. Meeting begins at 6:30 p.m.

201 W. Mifflin Street-Rooms 202 & 204

http://legistar.cityofmadison.com/meetings/2009/8/8064_A_COMMON_COUNCIL_-_DISCUSSION_09-08-06_Agenda.pdf

Ride the Drive Sunday August 30 – will your business be open? – SIGN UP BY FRIDAY, AUG. 7

Ride the Drive will bring cyclists, walkers & others to State St., Capitol Square (esp. N. Pinckney & E. & W. Mifflin) and E. Washington Ave. on Sunday, August 30, from 8 am to 2 pm. Event website is

<http://www.cityofmadison.com/transportation/rideDrive/>

The BID is partnering with Ride the Drive to:

- a. Encourage downtown businesses to be open Sunday, August 30 between 8 am and 2 pm (for at least part of the time) – LET US KNOW IF YOU WILL BE OPEN & YOUR HOURS
- b. OPTIONAL - Consider special offers, discounts, or in-store activities that day. More info and signup form for BID businesses is at: http://www.visitdowntownmadison.com/news/index.php?category_id=2554
Sign Up Deadline: Friday, August 7.

The list of participating businesses will be on the BID website, linked on the Ride the Drive website, handed out at BID Ambassador Booths, and otherwise cross-promoted with Ride the Drive. Thanks to all those who have signed up & are participating! BID Ambassadors will start distributing Ride the Drive window flyers and handouts in coming weeks.

BID 2009 Cooperative Advertising Opportunities – Upcoming deadlines

Madison Symphony Orchestra 08/09 Program Book. Deadline extended to July 31.

Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616,

clanter@madisonmagazine.com

See sample ad page at: http://www.visitdowntownmadison.com/uploads/media/mso_bid.pdf

The Onion, Back to School Downtown Group Page (Sep. 3 issue) Deadline: August 21. Contact your Onion representative or Melissa Badini, mbadini@theonion.com, 608.256.1372 ext. 222

Madison Magazine –Nov. issue holiday co-op Deadline: Sep. 17. Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616, clanter@madisonmagazine.com

Capital Newspapers –Dining Guide (Oct 22) Deadline: Sep. 17 Contact: Carrie Planert, Capital Newspapers, 608-252-6298, cplanert@madison.com

Find the full list of BID advertising and marketing opportunities at:
http://www.visitdowntownmadison.com/news/index.php?category_id=2554

UW Madison Homecoming - Business Participation

UW-Madison Homecoming week will be Oct. 9-17, 2009, with the downtown parade Friday Oct. 16 and the football game Sat. Oct. 17. BID businesses can get involved and connect with thousands of students, alumni and fans by displaying Homecoming posters, handing out magnets, donating prizes and more. Download info sheet here:

http://www.visitdowntownmadison.com/uploads/media/downtown_madison_form09.pdf

Online signup form: <http://www.uwalumni.com/home/downtownmadison.aspx>

Sign up deadline: Sep. 4

GSSBA Board Meeting, Wed. Aug. 12

The Board of the Greater State Street Business Association (GSSBA) will meet Wed. August 12, 2pm, Uno Chicago Grill, 222 W. Gorham St. GSSBA members are welcome to attend.

Peace Park Design Plans, Meetings - UPDATE

Planning and design are underway for the Peace Park reconstruction with a visitor center which BID Ambassadors will staff year round, with construction expected to start at the end of this year. Peace Park design plans will be presented and discussed as one of the agenda items at the following city meetings. Design plans for the park and visitor center received initial approval from the Urban Design Commission on August 6, and will go on to Plan Commission and for final UDC approval. The tentative schedule now is for plans to be approved by the city this fall, and for construction to begin before the end of the year (on the building), with building and park work to continue in spring & early summer.

Plan Commission, Mon., August 17, 5:30 pm and/or Mon., Sep. 14, 5:30 pm Check Legistar for agenda, location.

Likely also future meetings of the Urban Design Commission, BID Board, and possibly other committees. We will update the BID website (below) as more meetings are confirmed.

Legistar: <http://legistar.cityofmadison.com/calendar/#current>

Additional information on BID website:

http://www.visitdowntownmadison.com/news/index.php?category_id=4394

Nick's Restaurant celebrates 50 years!

Nick's Restaurant at 226 State Street celebrates 50 years on Thursday, August 13. Congratulations to Dino and everyone at Nick's! More information at <http://www.nicksrestaurantmadison.com/>

Construction Update

Downtown Construction Projects:

- University/Gorham/Broom (through mid-Sep.): Gorham remains 2 lanes at State/Broom during peak hours (rush hours). Gorham will go down to one lane off-peak hours and weekends through about August 8 while MGE completes work. MGE is now working 7 days a week, 7am to 10pm, on Gorham from State to Bassett. This will facilitate the overall construction being completed as soon as possible.
- 400 block West Gilman (through mid-August) – Ahead of schedule, major work now completed
- Capital Square Streetscape work on East & West Mifflin & N. Pinckney St. – major work completed

Full project descriptions, updates, Downtown Madison "Get Around Guide" at:

http://www.visitdowntownmadison.com/news/index.php?category_id=2477

Next construction meeting: August 11, 10am, University Square Food Court

UW Campus Area Construction info: <http://www.news.wisc.edu/16687>

WWBIC fall business classes & workshops

Wisconsin Women's Business Initiative Corporation (WWBIC) offers a range of business classes and workshops, open to everyone (men & women). Topics include branding, cash flow, e-mail marketing, quickbooks, etc. Current class schedule, locations, and fees: <http://www.wwbic.com/classCalendar.aspx>
PDF list of Madison classes: <http://www.wwbic.com/UserFiles/file/madison%201%20sided%20flyer.pdf>

King Street Block Party August 29

The BID will co-sponsor a "King Street Block Party" planned for Saturday, August 29 from 3 pm to 12 am, which will showcase the 100 block King Street and its businesses. The block party will be presented by Isthmus and also co-sponsored by the Great Dane Pub & Brewing Company. For the first time ever, the block party will start early to include great family-friendly entertainment, games and activities between 3-7 pm. Context will have a big sale with extended hours during the event. The nighttime party atmosphere will begin at 7 p.m. with mingling on the sidewalk and in the street with the Taste of King Street, including specialty food and drinks from Tutto Pasta Cucina Italiana, Madison's Restaurant, Opus Lounge, Woof's, Café Continental, Ancora Coffee, Kushi Muramoto and The Local Tavern. More information is at www.thedailypage.com/kingstreetblockparty

BID Renewed

As reported on Monday, the BID Board and staff are pleased to let you know that property owners have voted to continue Madison's Central Business Improvement District (BID) for another five years (2010 - 2014). The City Clerk's office performed the vote count, and has certified the results posted at <http://www.cityofmadison.com/clerk/>. We appreciate the participation and support of property and business owners, and the affirmation of the value of the BID. We look forward to continuing to work on your behalf, and we also look forward to your continued input and suggestions (see Board Meeting schedule information below).

See "BID in the News" for links to news coverage:

http://www.visitdowntownmadison.com/news/index.php?category_id=2557

2009 BID Board Meeting Schedule

The 2009 BID Board Meeting schedule is posted on the BID website at http://www.visitdowntownmadison.com/about/index.php?category_id=2494, along with meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 615 East Washington Ave. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

Events, Dates:

Dane County Farmers Market on the Square, Saturdays, April 18 -Nov. 7, <http://www.dcfm.org/>

Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 22 -Nov. 4, <http://www.dcfm.org/>

Madison Trust for Historic Preservation Walking Tours, May 23-Sep. 26,
<http://www.madisontrust.org/tours/index.html>

Folk on State, Saturdays, June-August, <http://www.madfolk.org/FolkOnState.htm>

Lunchtime Live, Tuesdays, June 16-August 4, Capitol Square,
http://www.downtownmadison.org/programs/index.php?category_id=1600

ACT 7 – The Wisconsin AIDS Ride closing ceremonies, 100 block Martin Luther King, Sunday, August 9, 10am – 8pm, <http://www.actride.org/>

Jazz at 5, Wednesdays, August 5-26 <http://jazzat5.org/site/>

Dane Dances, Fridays, Monona Terrace Rooftop, August 7-28
http://www.mononaterrace.com/community/community_events.html#danedances

Wisconsin Capitol Pride Parade, Capitol Square, Sunday, Aug. 16, 1pm start, <http://www.wisconsincapitolpride.org/>

Madison Mini-Marathon, August 29, <http://www.madisonminimarathon.com/>

King Street Block Party, August 29, <http://www.thedailypage.com/promotions/submit.php?id=1923>

Ride the Drive, August 30 <http://www.cityofmadison.com/transportation/rideDrive/>

Taste of Madison, Capitol Square, Sep. 5-6 <http://www.tasteofmadison.com/>

Ford Ironman Wisconsin, Sep. 13 <http://www.ironmanwisconsin.com/>

Madison World Music Festival, Sep. 16-19, <http://uniontheater.wisc.edu/worldmusicfest/>

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

More events at <http://www.visitdowntownmadison.com/events/index.php>

This update provided courtesy of Madison's Central Business Improvement District (CID). If you have comments, suggestions or questions, please contact Mary Carbine, CID Executive Director, mcarbine@downtownmadison.org or (608) 443-1973, or Mitch Freund, CID Programming Coordinator, mfreund@downtownmadison.org, (608) 443-1976. See the CID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>