



Madison's Central Business Improvement District (BID)

Update, August 20

Today's Topics:

BID 2009 Cooperative Advertising Opportunities – Upcoming deadlines

UW Madison Homecoming - Business Participation

Construction Update

Peace Park Design Plans, upcoming meetings

Edgewater Hotel Redevelopment: Neighborhood Meeting Aug. 25

King Street Block Party August 29

Contractor Snow Removal info

Events & Dates

Safety update

There was a robbery today at a business in the 600 block of State Street. Police are actively investigating, and I will provide more information if/when available.

<http://www.cityofmadison.com/incidentReports/incidentDetail.cfm?id=10292>

Upcoming Ambassador Activities:

BID Downtown Information Ambassadors are out delivering welcome window flyers for the upcoming ASANA (Amateur Sports Alliance of North America) Madtown Showdown softball world series in Madison Sep. 1-5 (<http://www.madtown2009.org/>) and next week will deliver window flyers for Ironman Wisconsin coming Sep. 13. We're pleased to partner with the Greater Madison Convention & Visitors Bureau to help welcome event attendees to downtown. We also have a limited supply of small Ironman banners- contact Mitch Freund at mfreund@downtownmadison.org if you would like one to hang in your business window.

So far this year, BID Ambassadors have assisted more than 16,000 downtown – a 24% increase over the number of customers assisted by this time last year! Continuing to expand their reach, BID Ambassadors will staff Downtown Info Tables or extended Booth hours for these upcoming events:

King Street Block Party 2009 Downtown Info Table Hours

Saturday, August 29: 3:00pm-7:00pm

Ride the Drive 2009 – Extended Downtown Info Booth Hours

Sunday, August 30: 8:30am-3:30pm

Taste of Madison 2009 – Extended Capitol Square Info Booth Hours

Saturday, September 5: 9:30am-6:30pm

Sunday, September 6: 12:30pm-5:30pm

Downtown Info Tables at Alliant Energy Center events:

-Quilt Expo – Sep. 10-12

-World Dairy Expo – Sep. 29-Oct. 3

For details, see http://www.visitdowntownmadison.com/visitor/index.php?category_id=2474

BID 2009 Cooperative Advertising Opportunities – Upcoming deadlines

Madison Symphony Orchestra 08/09 Program Book. Deadline extended to July 31.

Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616,

clanter@madisonmagazine.com

See sample ad page at: http://www.visitdowntownmadison.com/uploads/media/mso_bid.pdf

The Onion, Back to School Downtown Group Page, free color (Sep. 3 issue) DEADLINE EXTENDED to August 28. Contact your Onion representative or Melissa Badini, mbadini@theonion.com, 608.256.1372 ext. 222

Madison Magazine –Nov. issue holiday co-op Deadline: Sep. 17. Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616, clanter@madisonmagazine.com

Capital Newspapers –Dining Guide (Oct 22) Deadline: Sep. 17 Contact: Carrie Planert, Capital Newspapers, 608-252-6298, cplanert@madison.com

Find the full list of BID advertising and marketing opportunities at:
http://www.visitdowntownmadison.com/news/index.php?category_id=2554

UW Madison Homecoming - Business Participation

UW-Madison Homecoming week will be Oct. 9-17, 2009, with the downtown parade Friday Oct. 16 and the football game Sat. Oct. 17. BID businesses can get involved and connect with thousands of students, alumni and fans by displaying Homecoming posters, handing out magnets, donating prizes and more. Download info sheet here:

http://www.visitdowntownmadison.com/uploads/media/downtown_madison_form09.pdf

Online signup form: <http://www.uwalumni.com/home/downtownmadison.aspx>

Sign up deadline: Sep. 4

Construction Update

University/Gorham/Broom work continues on schedule. Work this week on Broom south of Gorham and prepping/pouring pavement on University.

Full updates, Downtown Madison “Get Around Guide” at:

http://www.visitdowntownmadison.com/news/index.php?category_id=2477

Next construction meeting: August 25, 10am, University Square Food Court

UW Campus Area Construction info: <http://www.news.wisc.edu/16687>

Peace Park Design Plans, Meetings - UPDATE

Planning and design are underway for the Peace Park reconstruction with a visitor center which BID Ambassadors will staff year round, with construction expected to start at the end of this year. Peace Park design plans will be presented and discussed as one of the agenda items at the following city meetings. Design plans for the park and visitor center received initial approval from the Urban Design Commission on August 6, and will go on to Plan Commission and for final UDC approval. The tentative schedule now is for plans to be approved by the city this fall, and for construction to begin before the end of the year (on the building), with building and park work to continue in spring & early summer.

Plan Commission, Mon., Sep. 14, 5:30 pm Check Legistar for agenda, location.

Likely also future meetings of the Urban Design Commission, BID Board, and possibly other committees. We will update the BID website (below) as more meetings are confirmed.

Legistar: <http://legistar.cityofmadison.com/calendar/#current>

Additional information on BID website:

http://www.visitdowntownmadison.com/news/index.php?category_id=4394

Edgewater Hotel Redevelopment: Neighborhood Meeting Aug. 25

Alders Verveer & Maniaci are holding a neighborhood meeting for residents to learn about and give feedback on a proposal to redevelop/renovate the Edgewater Hotel. The entire project would include approximately 230 hotel rooms.

Tuesday, August 25, 2009 - 7:30 p.m.
Bethel Lutheran Church, 312 Wisconsin Avenue

More information is at http://www.cityofmadison.com/news/view.cfm?news_id=1634

King Street Block Party August 29

The BID will co-sponsor a “King Street Block Party” planned for Saturday, August 29 from 3 pm to 12 am, which will showcase the 100 block King Street and its businesses. The block party will be presented by Isthmus and also co-sponsored by the Great Dane Pub & Brewing Company. For the first time ever, the block party will start early to include great family-friendly entertainment, games and activities between 3-7 pm. Context will have a big sale with extended hours during the event. The nighttime party atmosphere will begin at 7 p.m. with mingling on the sidewalk and in the street with the Taste of King Street, including specialty food and drinks from Tutto Pasta Cucina Italiana, Madison’s Restaurant, Opus Lounge, Woof’s, Café Continental, Ancora Coffee, Kushi Muramoto and The Local Tavern. More information is at www.thedailypage.com/kingstreetblockparty

Contractor Snow Removal info

Mall Maintenance staff asked me to pass along that if any property owners choose to hire a private contractor to perform snow removal in the District that they need to use all stainless steel on their blades and buckets, and shovels need to be aluminum or plastic. Questions? Contact Joy Kummerow at Mall Maintenance, 266-6031.

Events, Dates:

Dane County Farmers Market on the Square, Saturdays, April 18 -Nov. 7, <http://www.dcfm.org/>

Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 22 -Nov. 4, <http://www.dcfm.org/>

Madison Trust for Historic Preservation Walking Tours, May 23-Sep. 26, <http://www.madisontrust.org/tours/index.html>

Folk on State, Saturdays, June-August, <http://www.madfolk.org/FolkOnState.htm>

Jazz at 5, Wednesdays, August 5-26 <http://jazzat5.org/site/>

Dane Dances, Fridays, Monona Terrace Rooftop, August 7-28
http://www.mononaterrace.com/community/community_events.html#danedances

UW Student Move-In (Dorms): Aug. 27-28, <http://www.housing.wisc.edu/assignment/moving/fall.php>

UW “Wisconsin Welcome”— starts August 27, <http://www.newstudent.wisc.edu/wiwelcome/>

Madison Mini-Marathon, August 29, <http://www.madisonminimarathon.com/>

King Street Block Party, August 29, <http://www.thedailypage.com/promotions/submit.php?id=1923>

Ride the Drive, August 30 <http://www.cityofmadison.com/transportation/rideDrive/>

Taste of Madison, Capitol Square, Sep. 5-6 <http://www.tasteofmadison.com/>

Ford Ironman Wisconsin, Sep. 13 <http://www.ironmanwisconsin.com/>

Madison World Music Festival, Sep. 16-19, <http://uniontheater.wisc.edu/worldmusicfest/>

REAP Food for Thought Festival, Sep. 26, <http://www.reapfoodgroup.org/FFTF2009/FFTF09Home.htm>

Literacy Network Run/Walk, Oct. 4, <http://www.litnetwork.org/rw/index.html>

Wisconsin Book Festival, Oct. 7-11, <http://www.wisconsinbookfestival.org/>

UW Madison Homecoming, Oct. 9-17. Parade Oct. 16, game Oct. 17,
<http://www.uwalumni.com/home/students/homecoming/homecoming.aspx>

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

More events at <http://www.visitdowntownmadison.com/events/index.php>

2009 BID Board Meeting Schedule

The 2009 BID Board Meeting schedule is posted on the BID website at http://www.visitdowntownmadison.com/about/index.php?category_id=2494, along with meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 615 East Washington Ave. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcARBINE@downtownmadison.org or (608) 443-1973, or Mitch Freund, BID Programming Coordinator, mFreund@downtownmadison.org, (608) 443-1976. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>