



Madison's Central Business Improvement District (BID)
Update, August 13

Today's Topics:

Nick's Restaurant celebrates 50 years!
Move-In, Move-Out Trash Collection
UW Madison Move Out Initiative
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Nick's Restaurant celebrates 50 years!

Nick's Restaurant at 226 State Street celebrates 50 years on Thursday, August 13. Congratulations to Dino and everyone at Nick's! More information at <http://www.nicksrestaurantmadison.com/>

Move-In, Move-Out Trash Collection

Please see this info about city refuse and recycling collection (city carts) in the downtown area during "Moving Week", Aug. 10-14. Streets also said they would have crews out Sun. Aug. 16.
http://www.cityofmadison.com/news/view.cfm?news_id=1613.

UW Madison Move Out Initiative

Associated Students of Madison has organized an all-new "UW Student "Move Out Night" Initiative, August 14-15" The Student Activity Center on campus (University Square) will be made available to students to stay overnight August 14-15. Movies, games, refreshments, prize giveaways are planned. Students can park loaded vehicles in designated University lots. The BID, UW Visitor and Information Programs, and many others are partnering. If you have student tenants or employees who could benefit from this program, they can see: <http://www.asm.wisc.edu/move-out-night-3.html>

Construction Update

University/Gorham/Broom work Aug. 14-16:
-No work in Gorham/Broom/State area Aug. 14-16. Minimal work behind construction fences on University from Bassett to Frances.
-Gorham will be two lanes at State at all times.
-Driveway access will be maintained.
-Do not park vehicles, moving vans, etc. in fenced-off construction areas.

Full updates, Downtown Madison "Get Around Guide" at:
http://www.visitdowntownmadison.com/news/index.php?category_id=2477
Next construction meeting: August 25, 10am, University Square Food Court

UW Campus Area Construction info: <http://www.news.wisc.edu/16687>

Ride the Drive August 30 – Don't let your Business miss out!

Ride the Drive will bring cyclists, walkers & others to State St., Capitol Square (esp. N. Pinckney & E. & W. Mifflin) and E. Washington Ave. on Sunday, August 30, from 8 am to 2 pm. Event website is <http://www.cityofmadison.com/transportation/rideDrive/>. BID Ambassadors have/will be walking around flyers to BID businesses.

The BID is partnering to encourage downtown businesses to be open Sun., Aug. 30, and to consider special offers, discounts, or in-store activities. Thanks to the more than 30 BID businesses and organizations who have signed up! List at:

http://www.visitdowntownmadison.com/events/index.php?category_id=4514

You can still sign up! Deadline extended to Monday, August 17.

More info and signup form at: http://www.visitdowntownmadison.com/news/index.php?category_id=2554

BID 2009 Cooperative Advertising Opportunities – Upcoming deadlines

Madison Symphony Orchestra 08/09 Program Book. Deadline extended to July 31.

Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616,

clanter@madisonmagazine.com

See sample ad page at: http://www.visitdowntownmadison.com/uploads/media/mso_bid.pdf

The Onion, Back to School Downtown Group Page (Sep. 3 issue) Deadline: August 21. Contact your Onion representative or Melissa Badini, mbadini@theonion.com, 608.256.1372 ext. 222

Madison Magazine –Nov. issue holiday co-op Deadline: Sep. 17. Contact: Your Madison Magazine representative or Connie S. Lanter, 608.270.3616, clanter@madisonmagazine.com

Capital Newspapers –Dining Guide (Oct 22) Deadline: Sep. 17 Contact: Carrie Planert, Capital Newspapers, 608-252-6298, cplanert@madison.com

Find the full list of BID advertising and marketing opportunities at:

http://www.visitdowntownmadison.com/news/index.php?category_id=2554

UW Madison Homecoming - Business Participation

UW-Madison Homecoming week will be Oct. 9-17, 2009, with the downtown parade Friday Oct. 16 and the football game Sat. Oct. 17. BID businesses can get involved and connect with thousands of students, alumni and fans by displaying Homecoming posters, handing out magnets, donating prizes and more. Download info sheet here:

http://www.visitdowntownmadison.com/uploads/media/downtown_madison_form09.pdf

Online signup form: <http://www.uwalumni.com/home/downtownmadison.aspx>

Sign up deadline: Sep. 4

Peace Park Design Plans, Meetings - UPDATE

Planning and design are underway for the Peace Park reconstruction with a visitor center which BID Ambassadors will staff year round, with construction expected to start at the end of this year. Peace Park design plans will be presented and discussed as one of the agenda items at the following city meetings. Design plans for the park and visitor center received initial approval from the Urban Design Commission on August 6, and will go on to Plan Commission and for final UDC approval. The tentative schedule now is for plans to be approved by the city this fall, and for construction to begin before the end of the year (on the building), with building and park work to continue in spring & early summer.

Plan Commission, Mon., August 17, 5:30 pm and/or Mon., Sep. 14, 5:30 pm Check Legistar for agenda, location.

Likely also future meetings of the Urban Design Commission, BID Board, and possibly other committees. We will update the BID website (below) as more meetings are confirmed.

Legistar: <http://legistar.cityofmadison.com/calendar/#current>

Additional information on BID website:

http://www.visitdowntownmadison.com/news/index.php?category_id=4394

King Street Block Party August 29

The BID will co-sponsor a “King Street Block Party” planned for Saturday, August 29 from 3 pm to 12 am, which will showcase the 100 block King Street and its businesses. The block party will be presented by Isthmus and also co-sponsored by the Great Dane Pub & Brewing Company. For the first time ever, the

block party will start early to include great family-friendly entertainment, games and activities between 3-7 pm. Context will have a big sale with extended hours during the event. The nighttime party atmosphere will begin at 7 p.m. with mingling on the sidewalk and in the street with the Taste of King Street, including specialty food and drinks from Tutto Pasta Cucina Italiana, Madison's Restaurant, Opus Lounge, Woof's, Café Continental, Ancora Coffee, Kushi Muramoto and The Local Tavern. More information is at www.thedaily.page.com/kingstreetblockparty

Events, Dates:

Dane County Farmers Market on the Square, Saturdays, April 18 -Nov. 7, <http://www.dcfm.org/>

Wednesday Farmers Market on Martin Luther King, Jr., Blvd., April 22 -Nov. 4, <http://www.dcfm.org/>

Madison Trust for Historic Preservation Walking Tours, May 23-Sep. 26, <http://www.madisontrust.org/tours/index.html>

Folk on State, Saturdays, June-August, <http://www.madfolk.org/FolkOnState.htm>

Lunchtime Live, Tuesdays, June 16-August 4, Capitol Square, http://www.downtownmadison.org/programs/index.php?category_id=1600

Jazz at 5, Wednesdays, August 5-26 <http://jazzat5.org/site/>

Dane Dances, Fridays, Monona Terrace Rooftop, August 7-28
http://www.mononaterrace.com/community/community_events.html#danedances

Wisconsin Capitol Pride Parade, Capitol Square, Sunday, Aug. 16, 1pm start, <http://www.wisconsincapitolpride.org/>

Madison Mini-Marathon, August 29, <http://www.madisonminimarathon.com/>

King Street Block Party, August 29, <http://www.thedaily.page.com/promotions/submit.php?id=1923>

Ride the Drive, August 30 <http://www.cityofmadison.com/transportation/rideDrive/>

Taste of Madison, Capitol Square, Sep. 5-6 <http://www.tasteofmadison.com/>

Ford Ironman Wisconsin, Sep. 13 <http://www.ironmanwisconsin.com/>

Madison World Music Festival, Sep. 16-19, <http://uniontheater.wisc.edu/worldmusicfest/>

Monona Terrace Events Calendar: <http://www.mononaterrace.com/events/eventsearch.php>

Alliant Energy Center Events Calendar: <http://www.co.dane.wi.us/danedept/expo/events/events.asp>

More events at <http://www.visitdowntownmadison.com/events/index.php>

2009 BID Board Meeting Schedule

The 2009 BID Board Meeting schedule is posted on the BID website at http://www.visitdowntownmadison.com/about/index.php?category_id=2494, along with meeting agendas and minutes. The Board meets the first Thursday of every month from noon-1:30 pm at 615 East Washington Ave. Board meetings are open meetings, and business and property owners are invited and encouraged to attend. The BID Board meetings follow city of Madison committee meeting procedures. You are welcome to speak/provide public comment at the meeting. Please simply fill out a speaker registration form and give to the Board chair before the meeting.

This update provided courtesy of Madison's Central Business Improvement District (BID). If you have comments, suggestions or questions, please contact Mary Carbine, BID Executive Director, mcarbine@downtownmadison.org or (608) 443-1973, or Mitch Freund, BID Programming Coordinator, mfreund@downtownmadison.org, (608) 443-1976. See the BID Newsletter Archive and other news at: <http://www.visitdowntownmadison.com/news/index.php>