



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

September 2, 2010

Noon-1:30 pm

122 W. Washington Ave.  
1st Floor Board Room

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Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

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Madison Central Business Improvement District (BID): (608) 512-1340

1. **Call to Order – 12 noon – Jeanette Riechers, Chair**  
*(Items 1-4, 5 min. plus time for public comment as needed)*
2. **Approval of Minutes** from August 5, 2010 meeting
3. **Public Comment** *(3 min. per speaker)*
4. **Chair's Report:** Jeanette Riechers
5. **Visitor Center update – staff** *(15 min.)*
  - a) Construction progress
  - b) Code of Conduct
  - c) Internal planning: occupancy and opening
6. **2011 Operating Plan Approval – ACTION ITEM – Jeanette Riechers** *(10 min.)*

Consideration and approval of 2011 BID Operating Plan for introduction to Common Council on September 7, 2010.
7. **BID ALDO Subcommittee Report:** Rick Petri/Mary Carbine *(10 min.)*  
Update on ALDO sunset process, recent meetings

8. **City of Madison Update:** Ald. Mike Verveer, Matt Mikolajewski, Office of Business Resources (15 min.)

Development Approval Process Review  
Other

**9. Staff Reports**

Mary Carbine, Executive Director (10 min.)

Ride the Drive recap  
Cigarette Litter Prevention program  
500 block Frances St. update  
Construction updates  
Downtown Plan update  
Central Library meeting recap  
Halloween planning

Mitch Freund, BID Programming Coordinator (5 min.)

Ambassador Program  
Planting Programs  
Welcome Programs  
Business Turnover

(Items 10-12, 10 min.)

**10. DMI Update** – Susan Schmitz

**11. GSSBA Update** – John Hutchinson

**12. New Business**

**13. Next Meeting – Thursday, October 7, 2010**

Agenda Items: Visitor Center  
ALDO  
Halloween planning

**14. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-512-1340 or [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com). Please do so at least three business days prior to the meeting so that proper arrangements can be made.