



# City of Madison

## Meeting Agenda – FINAL

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

### Madison Central Business Improvement District (BID) Board of Directors

May 6, 2010

Noon-1:30 pm

122 W. Washington Ave.  
1st Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей

(Board members, please arrive at 11:45 am if having lunch. Lunch cost: \$7.)

1. **Call to Order – 12 noon** – Jeanette Riechers, Chair
2. **Approval of Minutes** from April 1, 2010 meeting
3. **Public Comment**
4. **Chair's Report:** Jeanette Riechers
5. **Downtown Plan:** Board discussion, recommendations – POTENTIAL ACTION ITEM

Background: [www.cityofmadison.com/neighborhoods/downtownplan/whatsnew.cfm](http://www.cityofmadison.com/neighborhoods/downtownplan/whatsnew.cfm)

DMI Real Estate Professionals recommendations:

[http://www.downtownmadison.org/uploads/media/DTREP\\_10.20.09.pdf](http://www.downtownmadison.org/uploads/media/DTREP_10.20.09.pdf)

6. **BID ALDO Subcommittee Report:** Rick Petri/Mary Carbine
  - a) BID-Recommended Amendments to ALDO
    - Update on 365 day limit amendment
    - "Exceptional Circumstances" – Approval of BID ALDO Subcommittee's recommended changes to city's draft amendment: ACTION ITEM
    - Capacity
  - b) ALRC and ALRC Subcommittee meetings
  - c) Preparation for sunset

7. **City of Madison Update:** Ald. Mike Verveer, Matt Mikolajewski, Office of Business Resources

## 8. Staff Reports

Mary Carbine, Executive Director

Construction Updates:

Non-city downtown projects

Peace Park/Visitor Center

2010 "Downtown Get Around Guide"

Broom Street Wayfinding

Capitol Square Information Meeting May 13

Gilman Street planning

Cigarette Litter Prevention Program Grant

Business Mix Update

Report from ICSC conference (April)

Pay-by-space parking meter update

Mitch Freund, BID Programming Coordinator

Map & Guide – New map here!

Ambassador Program – Booths open May 8

Planting Programs

Welcome Programs

## 9. DMI Update – Susan Schmitz

-Special New Faces, New Place, Thursday, May 13, Hovde Building

## 10. GSSBA Update – John Hutchinson, Hawk Schenkel

-Cars on State Classic Car Show, Saturday, May 8, 10am-3pm

## 11. New Business

## 12. Next Meeting – Thursday, June 3, 2010

Agenda Items: ALDO  
Annual Meeting Planning

## 13. Adjournment

UPCOMING:

Capitol Square Area Construction – Business Information Meeting

Thursday, May 13, 2010, 2:00-3:30 pm

122 West Washington Ave. (Hovde Building), 1st floor conference room

Ambassador Appreciation Event (invitation-only)

Wednesday, May 26 from 5:30pm - 7:30pm, Tutto Pasta, 305 State Street

Board members, please RSVP by May 19 to Mitch Freund

If you need an interpreter, materials, materials format or other accommodations, please contact the Madison Central BID office at 608-512-1340 or mcarbine@visitdowntownmadison.com. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.