



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

March 4, 2010

Noon-1:30 pm

615 East Washington Ave.  
2<sup>nd</sup> Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch. Lunch cost: \$7.)

**1. Call to Order – 12 noon – Jeanette Riechers, Chair**

**2. Approval of Minutes** from February 4, 2010 meeting

**3. Public Comment**

**4. Chair's Report – Jeanette Riechers**

-Recap of March 2 Property Owner Update meeting

**5. Subcommittee Reports**

a. Assessment Method Review Subcommittee - Final Report and Recommendations (ACTION ITEM – referred from Feb. 4 meeting) - Brian Mullins, John Hutchinson

b. Alcohol License Density Ordinance Subcommittee – Update on recommended amendments to ALDO – Rick Petri

c. Marketing Subcommittee – 2010 Marketing plan and budget overview (approval as part of agenda item 6b) – John Hutchinson

**6. Treasurer's Report – Stacy Nemeth**

a. 09 Fiscal Year End Review

b. 2010 Budget – Updated Forecast – ACTION ITEM

--Administrative costs update (move to new offices April 1)

--2010 Marketing Plan and Budget

**7. City of Madison Update** - Ald. Mike Verveer, Matt Mikolajewski, Office of Business Resources

**8. Staff Reports**

Mary Carbine, Executive Director  
Office Move Update  
Pay-by-space parking meter installation  
Downtown Construction Meeting  
Peace Park / Visitor Center update  
Capitol Square Streetscape Planning update  
Marketing – Badger Family Spring Visit update

Mitch Freund, BID Programming Coordinator  
Map & Guide  
Programs update

**9. DMI Update** – Susan Schmitz

**10. GSSBA Update** – John Hutchinson, Hawk Schenkel

**11. New Business**

**12. Next Meeting – Thursday, April 1, 2010**

**\*\*\*NEW LOCATION\*\*\***

**Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> floor conference room**  
Nearby public parking: Overture Center ramp, 2-hr meters on Fairchild St.

Agenda Items:

Board Tour of new office  
Downtown Plan

**13. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.