



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda – FINAL

Madison Central Business Improvement District (BID) Board of Directors

January 7, 2010

Noon-1:30 pm

615 East Washington Ave.
2nd Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch.)

1. Call to Order – 12 noon – Jeanette Riechers, Chair

2. Approval of Minutes from December 3, 2009 meeting

3. Public Comment

4. Board Chair Report - Jeanette Riechers

5. Subcommittee Reports

Nominations Subcommittee Update on Board Appointments– Pat McGowan

[Assessment Method Review Subcommittee – no report – next meeting January 13]

6. Staff Reports

Mitch Freund, BID Programming Coordinator

- Holiday Season Re-Cap: Trolley, Welcome Bags, Ambassadors
- Gift Certificate sales update
- Map advertising sales update
- Welcome Programs
- Business Turnover update
- 2010 Planting Contract

6. Staff Reports continued

Mary Carbine, Executive Director

Holiday Marketing recap
Badger Family Spring Visit 2010
Office move update

7. Treasurer’s Report – Stacy Nemeth

2009 Budget – Quarterly Budget update

8. City of Madison Update

a. Ald. Mike Verveer –
ALRC Sbcmtc on Downtown Alcohol Issues & Ordinances update (with Rick Petri)
Capitol Square Streetscape
Other

b. Matt Mikolajewski, Office of Business Resources

9. DMI Update – Susan Schmitz

DMI & Downtown Plan

10. Board discussion –

2009 Year in Review
2010 Forecast: Areas of Focus, Goals

11. GSSBA Update – John Hutchinson, Hawk Schenkel

12. New Business

13. Next Meeting – Thursday, Feb. 4, 2010 - Agenda Items

Assessment Review Subcommittee report
2010 Construction update

UPCOMING SUBCOMMITTEE MEETINGS:

Assessment Review Subcommittee:
Wednesday, January 13, 10 to 11:30 am
Murphy Desmond offices, 33 East Main St., Suite 500

13. Adjournment

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-443-1973 or mcarbine@downtownmadison.org. Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.