



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

August 5, 2010

Noon-1:30 pm

122 W. Washington Ave.  
1st Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

(Board members, please arrive at 11:45 am if having lunch. Lunch cost: \$7.)

**1. Call to Order – 12 noon – Jeanette Riechers, Chair**

**2. Approval of Minutes** from July 1, 2010 meeting

**3. Public Comment**

**4. Chair's Report:** Jeanette Riechers

**5. Visitor Center update – staff**

- a) Use Agreement
- b) Code of Conduct
- c) Construction progress
- d) Internal planning: occupancy and opening

**6. 2011 Operating Plan Preparation, Discussion – Jeanette Riechers**

- a) Survey Results
- b) Discussion: Budget, Assessment Rate
- c) Draft Operating Plan
- d) Operating Plan approval schedule

**7. Development Review Process**

<http://legistar.cityofmadison.com/attachments/7c4fa563-178b-4843-b2ef-a9f340a2c88d.pdf>

Update on process – Matt Mikolajewski  
Board input, discussion, recommendations

**8. BID ALDO Subcommittee Report:** Rick Petri/Mary Carbine

Update on ALDO sunset process, recent meetings

**9. City of Madison Update:** Ald. Mike Verveer, Matt Mikolajewski, Office of Business Resources

Overture Center Comfort Resolution Update – Mike Verveer, Tom Carto  
Central Library update  
Other

**10. Staff Reports**

Mary Carbine, Executive Director  
High Speed Rail Station Location meeting recap  
Construction Updates  
Current projects  
Lake St. (2011)  
Pay-by-space parking meters  
Downtown Plan update  
Halloween planning

Mitch Freund, BID Programming Coordinator  
Ambassador Program  
Planting Programs  
Welcome Programs  
Business Turnover

**11. DMI Update** – Susan Schmitz

**12. GSSBA Update**  
-Maxwell Street Days recap (staff)

**13. New Business**

**14. Next Meeting – Thursday, September 2, 2010**

Agenda Items: **2011 Operating Plan Approval**  
Visitor Center  
ALDO  
Halloween planning

**15. Adjournment**

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-512-1340 or [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com). Please do so at least 48 hours prior to the meeting so that proper arrangements can be made.